



CERTIFICATE PROGRAM IN BUSINESS AVIATION LEADERSHIP

GEORGIA STATE UNIVERSITY J. MACK ROBINSON COLLEGE OF BUSINESS

PROGRAM DATES

Coming Soon!

PROGRAM FEE

\$4,500 per person
(10% Discount, NBAA Members)

PROGRAM LOCATION

GSU Buckhead Center
Atlanta, Georgia USA

The Certificate Program in Business Aviation Leadership is designed for individuals who want to shift from management effectiveness to leadership excellence. It is an opportunity to combine your love of aviation with your passion for excellence. As a past participant stated: "This program blends theoretical knowledge with practical application. It places in your hand an array of tools to solve leadership dilemmas."

The program benefits:

- Shift from management effectiveness to leadership excellence
- Integrate best practices in leadership with best practices in aviation
- Accelerate your career by building your unique leadership brand
- Leadership lessons and advice from business aviation experts
- Proven methods for meeting and exceeding the needs of senior executives
- Learn how to create value beyond safety, service and efficiency
- Develop and implement a unit strategy aligned with corporate strategy

The program faculty:



ROB WILLIAMS, PH.D.
GSU Robinson College of Business faculty focusing on change management, corporate culture, and leadership development



PETE AGUR, FOUNDER
Founder of The VanAllen Group and former military, airline, and civil flight instructor. Pete specializes in leadership development.



DALE GAUTHREAUX, PH.D.
GSU Robinson College of Business professor focusing on adaptive leadership, business models, and leading change.



DON HENDERSON, DIRECTOR
Managing Director of The VanAllen Group and a former Chief Pilot and Director of Aviation. Don specializes in management development.

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The reverse side of this brochure provides daily agendas and registration details.

CERTIFICATE PROGRAM IN BUSINESS AVIATION LEADERSHIP

KICK-OFF
EVENT

Monday Evening

Program Overview, Introductions, Refreshments

Day 1: Tuesday

From Management Effectiveness to Leadership Excellence

- Note: Pre-work assignments will be sent two weeks in advance
- Leadership that creates and sustains superior value
- Understanding the forces that drive strategy and profitability
- Core competencies for superior value creation
- Leadership and the importance of perspective-taking

Day 2: Wednesday

Adaptive Leadership and Competing Values Framework

- Adaptive Leadership: Key principles of diagnosis and action
- The Competing Values Framework (CVF) and corporate culture
- Leading—Managing—Coaching: Why all three are important
- The peer consultation method for addressing a leadership dilemma
- Building and leading a high-performance team
- Evening Group Dinner and Business Aviation Guest Speaker

Day 3: Thursday

Emotional Intelligence: Increasing Your Self-Awareness and Self-Management

- Better understand your leadership style via the Hogan Leadership Assessment tool
- Overview of the business aviation leadership competencies that lead to success
- Understanding and managing the drivers and inhibitors of superior performance
- Creative problem solving—Round two of the peer consultation process to address a dilemma
- Proven methods for meeting the challenges of leadership in a complex and rapidly changing world

Day 4: Friday

Developing Your Personalized Leadership Development Action Plan

- Round three of the peer consultation process
- Peer feedback and the development planning process
- Developing your coaching skills as a leadership tool
- Leadership development and accountability partnering
- Program Wrap-up: Putting the Pieces Together



Example of the Certificate in Business Aviation Leadership that you will receive on Friday afternoon.



Held at the new GSU Buckhead Center

PROGRAM
LOGISTICS

Certificate Program in Business Aviation Leadership

Program logistics and answers to common questions

The program begins at 8:30 AM and ends at 4:30 PM. The program is held in an executive-style classroom at the GSU Buckhead Center (pictured above). Dress is business casual. The program fee covers tuition, notebook with program materials, breakfast, lunch and afternoon snacks, assessments or computer simulations (if applicable), and parking.

The Registration Process

You can access full program details and register online at www.execed.gsu.edu

Begin by selecting Certificate Programs option and then Business Aviation Leadership and then the Details/Registration tab

For More Information, Contact:

GSU Robinson Executive Education Center at 404-413-7300 or via email at execed@gsu.edu

Disclaimer:

Program content and instructors may change slightly due to new developments in business aviation leadership education.

