



# CERTIFICATE PROGRAM IN PROJECT MANAGEMENT

GEORGIA STATE UNIVERSITY J. MACK ROBINSON COLLEGE OF BUSINESS

## PROGRAM DATES

**2016**

June 7-10

October 4-7

December 6-9

## PROGRAM FEE

**\$3,750 per person**

4-day program

## LOCATION

GSU Buckhead Center

Tower Place 200

3348 Peachtree, NE

Atlanta, GA 30326

Certified project managers are in high demand across many endeavors and disciplines including health care, information technology, manufacturing, and the professional services sector. Organizations value effective project managers for their ability to integrate the best practices of project management with enterprise-wide initiatives in areas such as innovation, operations improvement, new product development, and transformational change. The Certificate Program in Project Management is designed for individuals who want to master the skills needed to lead projects and project teams.

### **The program benefits:**

- Effectively define project requirements and write a project charter
- Employ a proven process for identifying and managing project stakeholders
- Organize the project work breakdown structure and network design
- Determine activity durations, the critical path, and project schedule
- Strategically balance project duration, cost, and scope objectives
- Monitor and control the project plans risk, budget, and schedule
- Develop the unique leadership skills required to lead a project team

### **The program faculty director:**



#### **RICHARD DEANE, PH.D., PMP, PE**

Professor Emeritus in the Department of Managerial Sciences at the Robinson College of Business specializing in the practical application of project management principles. Richard consults for organizations such as the Centers for Disease Control and Prevention, Acuity Brands, General Electric, and the Boys and Girls Clubs of America. He is a registered professional engineer and a certified Project Management Professional. Dr. Deane has won numerous teaching awards during his career.

*The reverse side of this brochure provides daily agendas and registration details.*

# CERTIFICATE PROGRAM IN PROJECT MANAGEMENT

## CLASSROOM DAILY AGENDAS

### Day 1: Tuesday

Project Charter, Scope Planning, and Stakeholder Interests

- Understanding what is, and what is not, a project
- Overview of the key elements of the project planning process
- Developing the project charter—the blueprint for the project
- Defining and organizing the project work and breakdown structure
- Establishing activity relationships and developing a network

### Day 2: Wednesday

Project Schedule, Resource Plan, and the Project Budget

- Developing the baseline project schedule including milestones
- Performing the project tradeoff analysis and project critical path
- Identifying the resource management strategy and project budget
- Proven methods for aligning the time, cost, and quality objectives
- Generating reports to enhance stakeholder communications



Example of the Certificate in Project Management that you will receive at the end of the program

### Day 3: Thursday

Project Execution, Monitoring and Control, Introduction to Microsoft Project™

- Using structured project management methods to execute, monitor, and control projects
- Proven methods for measuring project progress; Conducting a project control meeting
- Identifying, analyzing, documenting, and resolving project issues and changes
- Introduction to the Microsoft Project™ software as a project management tool
- Understanding the features, capabilities, and limitations of project management software

### Day 4: Friday

Project Team Dynamics, Dealing with Difficult People, Project Risk Management

- Project management leadership skills during planning and execution of a project
- Understanding how to develop and implement a project risk management model
- Project control tools and techniques
- Risk identification and assessment
- Rescuing a troubled project



Held at the new GSU Buckhead Center

## PROGRAM LOGISTICS

### Certificate Program in Project Management

Program logistics and answers to common questions

The program begins at 8:30 AM and ends at 4:30 PM. The program is held in an executive-style classroom at the GSU Buckhead Center (pictured above). Dress is business casual. The program fee covers tuition, notebook with program materials, breakfast, lunch and afternoon snacks, assessments or computer simulations (if applicable), and parking.

#### The Registration Process

You can access full program details and register online at [www.execed.gsu.edu](http://www.execed.gsu.edu)  
Begin by selecting Certificate Programs option and then Project Management and then the Details/Registration tab

#### For More Information, Contact:

GSU Robinson Executive Education Center at 404-413-7300 or via email at [execed@gsu.edu](mailto:execed@gsu.edu)

#### Disclaimer:

Program content and instructors may change slightly due to new developments in project management education.

## Discounts

- Early Bird Registration (5%)
- Companies Sending a Team, Non-Profits, and Military (10%)
- Past Program Participants (10%)
- GSU Alumni and Students (25%)
- GSU Full-Time Employees (50%)